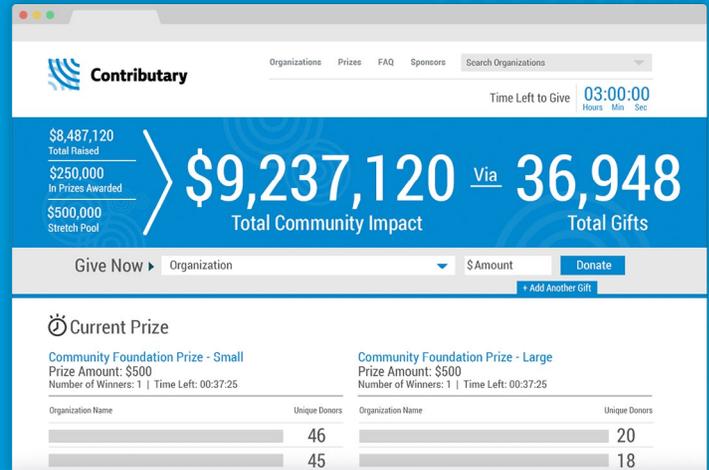




# Contributory

## Everything you need to host your best Giving Day yet



### Engage Your Donors

- › Live leaderboards keep your community engaged throughout the course of your Giving Day, letting them know how much the community has raised for each organization.
- › Best-in-class gamification makes donors want to give more.
- › Flexible prize structure allows you to tailor prizes to the interests of your community.
- › Smart searching and custom categorization encourages your donors to explore your nonprofit community.
- › Donors can easily give to more than one nonprofit at the same time.
- › Social media integration helps spread the word for your event.
- › Custom site branding adds prestige to your Giving Day.
- › Expertly crafted user experience design makes your Giving Day more intuitive for your donors.
- › Custom receipt messaging gives thanks to those who participate and puts your community foundation front and center.
- › Responsive design guarantees your website looks good on any screen and instills confidence in your donors.

### Empower Your Nonprofits

- › Nonprofits have unique URLs to share their event page with their network of donors.
- › Realtime donor information is accessible to your nonprofits.
- › Allow access to your nonprofits to manage the content on their pages.

### Easy to Start and Simple to Manage

- › Custom uploads allow you to easily integrate your existing Giving Day data with Contributory.
- › Simple, step-by-step registration for each organization allows you to focus more on marketing and less on setup.
- › Flexible data export ensures easy integration with your donor management software.
- › No-fuss refund process.
- › Access to all of your data at any time.
- › Easily manage the content on your website through the admin interface.

### In-House Marketing Expertise

- › Best practices, project management and templates delivered to you each month developed by industry experts.
- › Pre-event, post-event and, of course, day-of event website provides constant marketing for your event.
- › Dedicated support time from our marketing team.

### Secure, Stable and Prepared

- › Contributory scales effortlessly, it can safely handle traffic from even the biggest Giving Day.
- › Maximum redundancy in hosting architecture protects from both cyber and physical threats.
- › Emergency preparation plans are custom tailored to your event.
- › Mobile friendly.

### Expert, Attentive and Friendly Support

- › 24/7 monitoring of event websites before, during and after your event.
- › 24/7 team availability during your giving day event.
- › Streamlined communication through online chat to document and prioritize requests.

